



Govt. of West Bengal
পশ্চিমবঙ্গ সরকার



Bethune College, 181, Bidhan Sarani
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বেথুন মহাবিদ্যালয়, ১৮১, বিধান সরণী
কোলকাতা - ৭০০ ০০৬
দূরভাষ : ২২৪১-১৭৩১ (PBX)

To/ প্রাপক : MEMONO. 614/BC

Date / তারিখ : ১৭.০৮.২৩

This agreement is entered into by the Students' Activity Cell, Bethune College, Government of West Bengal, 181, Bidhan Sarani, Kolkata, West Bengal, PIN-700006, and Pidilite Industries Limited, Unit No.-14/1, 13th Floor, Marlin Acropolis 1858,1, Rajdanga Main Road, Kolkata, West Bengal, PIN-700107. The purpose of this agreement is to introduce a **Thirty-hour Certificate Course on Art & Craft** for students of UG Semester 1 and 2 (starting from Academic session 2023-24) of Bethune College, Kolkata.

This would nurture the creative skill of the students in the field of Craft and Commercial Art. This would also develop their entrepreneurial aptitude and enhance employability.

Both the Institutions mutually agree to abide by the points listed below:

1. The activities and interaction from both the parties are purely voluntary and there will be **no financial transactions involved and no clash of interest** as far as students are concerned. All Government rules and guidelines regarding this will be abided by and there will be no impact on day-to-day office work of the college.
2. Higher Education Department, Government of West Bengal, will be apprised about the execution of the formal agreement through a report.
3. **Commencement and Duration:** Thirty (30) one-hour classes in one academic session (two semesters) starting from Academic session 2023-24
4. **Mode:** Online and Offline (Blended mode)
5. **Syllabus Outline:**
1) Fabric Painting, 2) Lippon Art, 3) Pot Painting, 4) Liquid Embroidery,
5) Jewellery Making, 6) Glass Painting, 7) Kalamkari, 8) Patachitra, 9)
Gond Art, 10) Best out of Wastes, 11) Madhuvani Painting
6. **Certification:** Provided by Students' Activity Cell, Bethune College, and Pidilite Industries Limited.
7. No course fee will be involved.
8. Only course-related materials will have to be brought along by the participants.
9. Resource persons are to be provided by Pidilite Industries Limited.
10. The agreement is for one year and will be renewed annually subject to the consent of both the institutions.

Ashutosh Chatterjee
17.8.23
Officer-In-Charge
Bethune College

Sabin Bhattacharya
Convenor 17.08.23,
Students' Activity Cell

Partha Mukherjee 17/08/2023
Market Development In- Charge
Pidilite Industries Limited